

Targets creation of a new generation of familypreneurs in Karnataka

- Part of Christ University's Strategic Plan 2015-18
- The 10 week course to involve practical training led by senior industrialists from Karnataka

Christ University, Bengaluru, has announced the launch of a new certificate programme for Managing Family Business (MFB). The programme has been specially designed to groom the younger generation of family-owned businesses, for leadership and will cover key aspects of how the next generation can contribute to take family businesses to the next level. The 10 week course will be conducted in association with Kanara Entrepreneurs Global (KEG), a non-profit corporation founded by a large group of successful Entrepreneurs from the Kanara region in Karnataka.

The curriculum for the MFB programme has been developed in consultation with leading industrialists and is contextualised to the needs of the younger generation of family members. It will strengthen strategy and leadership skills among students as well as bring to the fore templates and solutions to unique family business related challenges.

Spread over of 10 weeks and 30 sessions, MFB will have the content and rigor of top management programmes, contextualised to the needs of family businesses. The classes will be a combination of case studies, group discussions, project work and presentations. MFB aims to support young business leaders to realise their growth aspirations by providing modern management tools and help professionalise their businesses.

Peter Anil Rego, president, Kanara Entrepreneurs Bengaluru said, "One of the focus areas of Kanara Entrepreneurs Global is to nurture entrepreneurs. Family businesses are more than a tradition in India and they hold pride of place in the Indian economy. We believe that by guiding students and providing them the right inputs, we can ensure better contribution to their family businesses. I am grateful to the members of Kanara Entrepreneurs who have come forward enthusiastically to devote their time to this very important initiative."

Expert faculty from Kanara Entrepreneurs will come in to provide practical insights. Members of

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Kanara Entrepreneurs come with rich, hands on experience in operating businesses like textiles, transformers, hospitality, printing & publishing, consultancies, etc. Topics covered will include family ownership, importance of succession, professionalism in family business, scaling of family businesses, corporate governance, and conflict resolution.

For more information on the MFB by Christ University, mail the dean of Christ University, Prof N Suresh Pai suresh.pai@christuniversity.in or call 080 – 98866 45067

About Kanara Entrepreneurs Global KEG is a non-profit, mutual benefit corporation chartered by individuals from the Kanara Region in India. KEG was founded by a large group of successful Entrepreneurs with a key objective to encourage, support, guide and nurture entrepreneurs for individuals from this Region. The organization has set an ambitious goal to share best practices with the students and the community to help them to excel in their endeavours. It has also signed MOUs with organizations such as Rachana in Mangaluru , Christian Chamber of Commerce and Industry , and Dimensions in Mumbai to achieve these objectives with mutual co-operation.

About Christ University Christ University, founded in 1969, was granted deemed to be university status in 2008. It is one of the premier institutions of higher education in India and is listed prominently in most of the educational surveys. India Today Group-Nielsen survey 2015 has ranked Christ University BBA & BCA programmes as No.1 in the country and most of its other courses have featured among the top 5 in the country. The university offers a range of nationally and internationally recognized undergraduate, postgraduate, and research programmes in a variety of academic disciplines, including law, business administration, commerce, management, humanities, sciences, and social sciences. The university has more than 16,000 students and includes 600 foreign national students coming from 58 different countries across the world. Christ University is part of the University Studies Abroad Consortium, USA.

The vote of thanks was proposed by Vivon Pinto.

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